Module 12

More Visualization with Google Data Studio

In this module we will:

- Create Case Statements and Calculated Fields
- Avoid Performance Pitfalls with Cache considerations
- Share Dashboards and Discuss Data Access considerations



Creating Case Statements and Calculated Fields

```
CASE

WHEN Country IN ("USA", "Canada", "Mexico") THEN "North America"

WHEN Country IN ("England", "France") THEN "Europe"

ELSE "Other"

END
```

...can also be created directly in SQL functions upstream ...



Avoiding Visualization Performance and Cache Pitfalls



- There are 2 parts to Data Studio cache: the query cache, and the prefetch cache.
- When all the charts in the report are being served from the cache, a lightning bolt icon appears in the bottom right corner
- Break both caches in Edit mode by using Refresh Cache
- You can (and should) turn off prefetch cache if your data changes frequently.

File → Report Settings → Enable Cache checkbox



Sharing and Collaborating on Dashboards



- Data Studio uses Google Drive for sharing and storing files.
- When you share a report with view permission, no login is required to view the report. A Google login is required to edit a report.
- Sharing a report does NOT share direct access to any added data sources.
- Data sources must be shared separately from reports.

